

**Crossroads Special Business District Advisory Commission  
MEETING MINUTES**

**APPROVED**

MEETING DATE: Wednesday, August 16, 2018  
 LOCATION: City Hall  
 CALLED TO ORDER: 8:02 AM  
 MEETING ADJOURNED: 8:57 AM  
 NEXT MEETING: Thursday, September 13, 2018

<b>NAME</b>	<b>PRESENT</b>	<b>ABSENT</b>
Bob Springer, Chair	X	
Heidi Butts-Wiegand	X	
Christi Johanningmeyer	X	
Joshua Tonnies	X	
Kelly Ruesing	X	
Alison Kinderfather	X	
Vacancy		
David Franklin, Council Liaison		X
Mara Perry, Staff Liaison	X	

Also in attendance:

Alan Nehring – Founder, Nehring Design  
 Don Driscoll – Commission Member, Webster Groves Arts Commission  
 Detective Fred Bell – WGPLD Community Engagement Officer  
 Fran Sudekum – Administrative Support

**APPROVAL OF MINUTES**

Motion to approve the July minutes was made by Heidi Butts-Wiegand, seconded by Joshua Tonnies and unanimously approved.

**VISITOR COMMENTS**

- **Alan Nehring and Don Driscoll** presented a public sculpture idea for the green space at the corner of Big Bend and Elm in the District. Their idea is to have a sculpture that reflects the feel of the District and is in keeping with the current trend of art and interactive selfies. The sculpture would be a #WG large enough for people to sit on if they wish and take a photo. Specifics of the design, location, materials, will be worked out. Timing of the project could be in conjunction with the new streetscape project. Funding for the sculpture could come from the City’s public arts fund and/or a public fundraising project. The Crossroads Business District Commission and the Arts Commission along with the Parks & Recreation Department could work on the project together if the concept is accepted.

**MOTION:** Joshua Tonnies made a motion to endorse the interactive public sculpture concept at the southwest corner of Big Bend Blvd. and Elm Ave. and assign a Crossroads liaison to work with the Arts Commission on the project. The motion was seconded by Kelly Ruesing and unanimously approved. Christi Johanningmeyer will be the liaison.

- **Detective Fred Bell** is Webster Groves' new Community Engagement Officer. He is attending commission meetings to learn, observe, stay informed, and meet business owners. He can be part of projects and/or be present at functions.

### **STREETSCAPE UPDATE**

Public comments on the project close on the 24th. The next step is the online meeting portion which is handled by Mara Perry. We will likely hear in September if the grant has been awarded to the District.

### **BAKER AVENUE UPDATE**

The Public Works Department's new Assistant Director, Brad Brueggemann, is looking at what materials they will use for the One-Way Simulation Test for Baker Avenue which will start sometime in September.

### **PARKING LOT ACCIDENT**

There was an accident in the District's south public parking; a car hit a pedestrian. Signage reminding drivers to slow down along with eliminating parking illegally in areas not designated as parking spots will be implemented in an effort to help prevent future accidents.

### **63119RADIO SNIPPETS UPDATE**

Ellie Wharton, General Manager of KWRH-LP 63119 Radio Station 92.9 FM, will pull together standard language on the process for the informational radio snippet spots which will be shared the Commission.

### **CVC MEMBERSHIP UPDATE**

Many businesses signed on with Webster Groves Neighborhood Partner memberships, 22 in all, one in the Crossroads District. Neighborhood memberships provide the city and its businesses with neighborhood-specific headings in the shopping and restaurant categories in both the printed St. Louis Visitors' Guide and the Explore St. Louis website.

### **CITY UPDATE**

- The Frisco Barroom in Old Orchard is open and has received a lot of favorable press.
- Balkan Treat Box will be opening in the former Stratton's location in Old Orchard.
- Maypop Coffee and Garden Shop has received a great deal of favorable press.
- The announcement of two new businesses in the former SanSai location in Old Webster, Firenza Pizza and Ziggy's Frozen Treats has received good press.
- The Webster Groves Bookshop has opened in Old Webster.
- The executive chef at Olive + Oak in Old Webster has been awarded Feast Magazine's Chef of the Year.
- The Webster Groves Garden Café was voted the #1 Coffee Shop in St. Louis by St. Louis Magazines' A List poll.
- The brew pub/microbrewery/restaurant/event space project in the former Auto Beauty location in Old Webster has undergone a reorganization/redesign and needs to redo their CUPs which will go before the next City Council meeting. No retail will be involved in the new design, the event space will be inside, and they will still need a parking plan.
- Text code amendment changes have moved out of the Planning Commission and will go before City Council.

- Wireless companies now have permission at the state level to put anything they want on poles in the right-of-way or put up their own poles. In order to protect of their right-of-ways, cities are zoning their right-of-ways to residential which allows them to get permits, control visibility and height, along with what is looks like visually. The City Council will hear all three readings on August 21st to rezone the right-of-ways in Webster Groves to single-family residential. This will not impact right-of-ways that have commercial on both sides. It only impacts those already in areas zoned residential or used as residential. It will not allow anyone to build in the right-of-way.

**NEXT MEETING**

The next meeting will be held on Thursday, September 13, 2018 at 8:00 AM – City Hall.